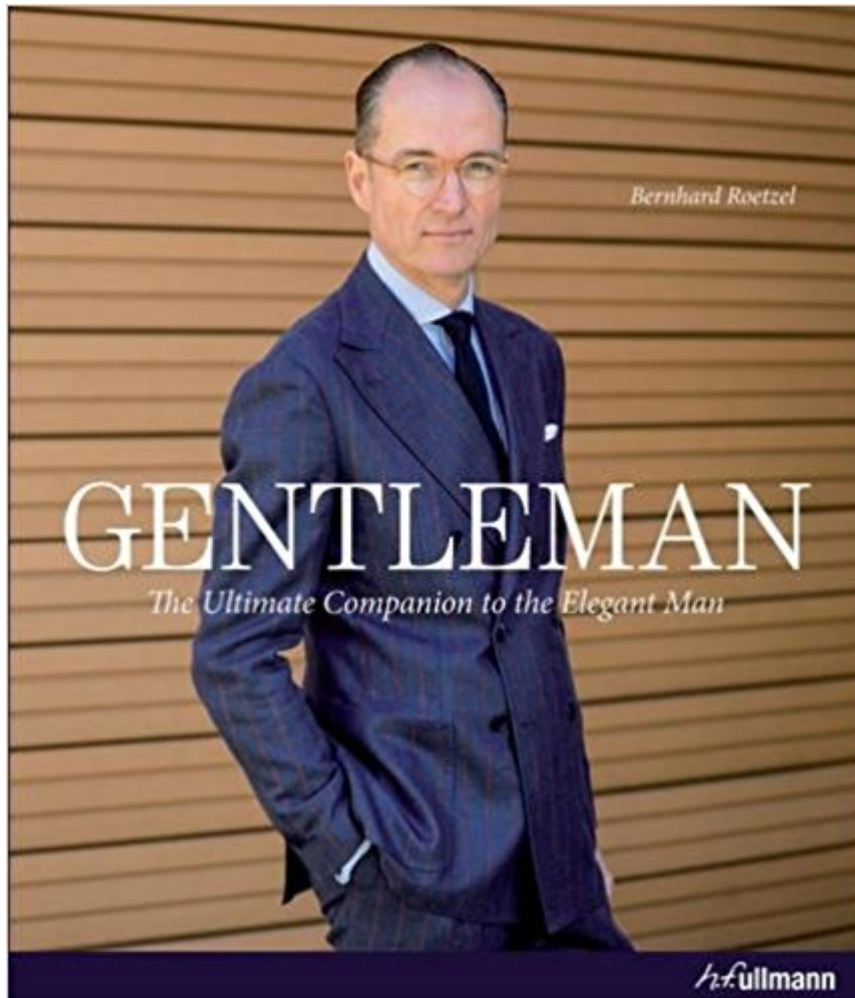




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# Gentleman: The Ultimate Companion To The Elegant Man



## Synopsis

An elegantly dressed man does not only look smart and attractive, he also implies confidence and respect. A self-assured appearance, excellent manners and carefully chosen quality garments are distinctive signs of a true gentleman. Paying tribute to the latest evolutions in fashion and social trends, this thoroughly revised edition of Bernhard Roetzel's tried-and-tested guide is set for the men of the 21st Century. How to dress for a certain occasion? Which accessories must a gentleman have in his wardrobe? Which shirt-makers and tailors are synonymous for indisputable taste? The new edition of this classic companion to the genuine gentlemen answers all these questions, and many more.

## Book Information

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## Customer Reviews

Now available in a newly updated edition, GENTLEMAN: A TIMELESS GUIDE TO FASHION, is like having the best features from the pages of ESQUIRE, GQ and the like all collected into one hefty, Handsome Volume. I've never heard of "male fashion expert" Bernhard Roetzel, but then again, I'm someone whose shaving cream comes out of an aerosol can, which, as it turns out, is servicable while on the go, but not necessarily the daily ideal. Ah, well. He obviously knows his stuff, and that stuff comprises a little more than 350 thick, full-color, crisply designed pages. Part tutorial, part celebratory, GENTLEMAN covers all men's fashion issues, literally from head to toe. From styles of underwear and the joy of custom-made suits to stuff I don't even think about much less own like umbrellas and handkerchiefs, the book schools you on all you need to know about becoming a

sharp-dressed man. Oh, one sticking point: You'll obviously need a healthy salary or well-stocked trust fund to pull this stuff off. That's not me, but a man can dream, can't he? That may be why I'm more attuned to the brief essays that wax nostalgic over getting a good haircut at the old-school barbershop or the usefulness of a pocketknife. One can't take all of Roetzel's words as gossip not when the virtues of cigarettes are extolled but all that's missing from this book are sample cologne strips. --Rod Lott Blog:Bookgasm.com --This text refers to an out of print or unavailable edition of this title.

Following his studies in design, Bernhard Roetzel was first a copywriter and creative for advertising agencies in Frankfurt and Hamburg, as well as a script editor for a television company. He has been involved in the world of classic menswear for more than 15 years. He holds talks and seminars on questions of style.

I must admit that I have a slightly traditional taste for men's wear. This is by far one of the best books out there that you can buy to get a well-rounded idea of what items you should think of when you are at a certain age (like me, just got a job and begin to make some money) to set up your own wardrobe. Of course, maybe not for those who wear jeans or T-shirts five days a week. I also use this as a reference book. The book helped me set up a good idea of what is a good style. Such as: shoes are one of the most important items you should invest. Why you need a navy blazer, grey flannel trousers. What kind of overcoat you should buy. What's the culture and history behind a Barbour wax jacket. A list of all the best vendors for shoes, suits, neckties etc. The book is well illustrated and have a large number of detailed pictures. I ensure you that after you read the book, your eyes would be much sharper and you yourself might turn a little bit snobbish when you are selecting clothes for yourself or looking at others' outfits. Trust me, at this price, it's a wonderful buy. (BTW, I also read Alan's book as mentioned by others. His books, though well written, are mainly on suits and are not as practical as this one.)

The GENTLEMAN: A TIMELESS GUIDE TO FASHION book by Bernhard Roetzel is beautifully bound and has really thick, high quality pages. There's lots of pictures and good tips on how to iron a shirt, how to tie a tie, how to properly wash your hair, etc., and it also includes interesting bits of information on the history and evolution of men's clothes and why certain things are the way they are. It also takes the reader behind the scenes with step-by-step photos of how good shoes are made, and how they hand craft suits, while supplying information on what is appropriate attire when

one is out and about at different functions. It also includes good tips on cleaning and storing suits and shirts etc. and should come in handy to almost every reader out there. Keep in mind that this is based on European/British clothing styles and so many references are to where the suit or jacket originated and how they are worn today (like one must wear certain clothes and hat at a particular horse race) are given in a British context, but Roetzel also discusses US and Italian styles and how they all differ. This isn't a "wear this" type of book, but does offer suggestions on what goes with what. It's more of a general book about sophisticated and elegant dressing for the "gentleman," think old school/Golden Age of Hollywood types like Fred Astaire and William Holden, so don't expect to see popular designers or anything like that in this book. The one thing that I wish it had was that on certain sections like when it's discussing the different types of shirt collars, it would have helped greatly to the reader if the parts of the collar being referred to were highlighted, so one can get a clearer understanding of the differences. Otherwise the book is really nice and enjoyed reading it. Also bear in mind that a lot of the stuff presented in here is TOP-OF-THE-LINE items that many of us won't be able to afford, nor would want to, but you get a good idea of what's elegant or timeless.

I purchased this book to help me prepare for my new job and to get an idea of fashion rules that I had never had anyone teach me. The book was very informative and gave me a strong idea of how to buy a basic wardrobe and maintain it. A lot of the information was actionable, something I enjoyed as I wanted to know things I could use in the future. Overall I would recommend this book for anyone graduating college or moving between jobs, it's always a good idea to start a new job with the intent to make a good first impression.

Very disappointed. Mostly old recycled pictures and details from previous books. Outdated products listed with no updates to the current state of menswear and associated purveyors. Classic menswear is timeless but most listings and notations are just outdated. Old news, recycled in a "new" overpriced book. To say the content is stale would be an understatement.

This book covers all the basics when it comes to a classic mens wardrobe. I read it at the library and decide to buy it for myself the same day. Having a bit of a passion for classic style, whether it be men or women, I was delighted by the staggering amount of detail that this book provides on menswear. I LOVE LOVE LOVE this book. In my opinion there isn't an equivalent (sadly) that has been published to date. The emphasis on quality really distinguishes this book from others.

Bernhard Roetzel introduces the art of being a gentleman not only in dress but also in manner. 5\*,

100/100 I really couldn't stress how awesome I think this book is.

This is the ESSENTIAL guide to men's apparel and accessories pieces! This is one of the few resources whose existence is evidence as to why Wikipedia (nor the internet as a whole) should replace print. This book is for the gentleman who wants to know (mostly historical) details on a vast range of men's goods. The book has beautiful pictures and a wealth of information for the fashion novice and aficionado alike. As mentioned in other reviews, this book has a European slant and perhaps for that reason it is also that much more insightful. This book is by no means a style guide. The best analogy I can think of at the moment is as follows...if this book had an equivalent in sports or music....the book would do a successful job at everything but teaching a person how to (personally) play a sport nor how to sing well.

While not on the level of the Alan Flusser or Bruce Boyer books, this one gives a pretty good introduction to the sweep of items and subjects critical to a proper understanding of proper dress and the outward craft of the gentleman. More of an introductory guide, it fails to get down to the core and invoke passion for fine, tailored clothing, but it does a good job of defining and picturing many of the items, features, and details that remain a mystery to the vast majority of men. It is absolutely worth a read and would not be a bad addition to a young man's professional library.

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